

# Telehealth's bright future.

In light of the accelerated adoption of telehealth, SmileDirectClub commissioned a survey to understand consumer attitudes on telehealth and how these services are benefiting them. Find key insights below.

## The pandemic: a catalyst for a new era of healthcare.



### Over half

of respondents agree or strongly agree that they are more open to telehealth because of the pandemic.



### 77%

of respondents had a neutral or positive experience with a telehealth visit in the past two years.

## The benefits to consumers are clear.

According to respondents, the greatest benefits of telehealth are:

50%

Easy access to their doctor

46%

Flexible scheduling

40%

Eliminates need for transportation

26%

Eliminates need for childcare

## Technology bridges the affordability gap.



### 60 percent

of respondents believe that there is an affordability gap in healthcare and dental fields.



### 47 percent

of respondents say they struggle to receive affordable, quality dental or orthodontic care.



To learn more about SmileDirectClub, visit <https://news.smiledirectclub.com/>

Source: Pollfish Survey, n=1,000 US Consumers, 16-54 yo with representative market mix of gender, ethnicity, age group, HH income and geographic location. March 2022